



Deer Park Goes Pink 2021 **Sponsorship Packages**

All sponsors will be recognized on registration website:

[Deer Park Goes Pink 5K \(runsignup.com\)](http://runsignup.com)

2021 Presenting Sponsor

\$5,000 (or \$2,500 plus matching team donation whichever is larger) (limit 1)

Logo on website as Presenting Sponsor, large logo on back of shirt and on front of shirt, multiple signs on course,

large 6-foot banner hung at registration/after party.

10 Complimentary Registrations

\$100 Gift Card to Deer Park Tavern

Shirt Sponsor -\$250 (no limit)

Logo on back of day of race shirt

Sign Sponsor- \$500 (no Limit)

Logo on back of day of race shirt and sign with logo on the course

Banner Sponsor -\$750 (Limit 5)

Logo on back of day of race shirt, sign with logo on course and 4ft banner hung at registration and after party

2 Complimentary Registrations

Water Station Sponsor-\$750 (limit 1)

Logo on back of day of race shirt, banner at water station on course, sign with logo on course

2 Complimentary Registrations

Koozie Sponsor -\$200 + Cost (\$750-\$1000 +/-) (Limit 1)

Logo on back of day of race shirt, sign on course and logo on the koozies

4 Complimentary Registrations

In Kind Sponsorship Opportunities

All include 2 Complimentary Registrations

Vendor Table -\$200

Space for 6ft table at after party

Deer Park Goes Pink

Sunday, October 17, 2021

Race starts promptly at 9:00 a.m. rain or shine
Deer Park Tavern – 108 West Main St Newark, DE 19711



SPONSORSHIP

Sponsor Level	Contribution	Benefit of Sponsorship: <u>All will be recognized on the event website.</u>
<input type="checkbox"/> Presenting (Limit 1)	\$5,000	Logo on Website as Presenting sponsor, Large logo on back of shirt and on front of shirt, Multiple signs on course, large 6-foot banner hung at registration/after party, logo on participation bracelet <i>Complimentary Registrations, \$100 Gift Card to Deer Park Tavern</i>
<input type="checkbox"/> Shirt (No limit)	\$250	Logo on back of day of race shirt
<input type="checkbox"/> Sign (No limit)	\$500	Logo on back of day of race shirt and sign with logo on the course
<input type="checkbox"/> Banner (Limit 5)	\$750	Logo on back of day of race shirt, sign with logo on course, 4ft banner hung at registration and after party, 2 complimentary registrations.
<input type="checkbox"/> Water Station (Limit 1)	\$750	Logo on back of day of race shirt, banner at water station on course, sign with logo on course, 2 complimentary registrations.
<input type="checkbox"/> Koozie (Limit 1) -\$200 + Cost (\$750-\$1,000 +/-)		Logo on back of day of race shirt, sign on course and logo on the koozies, 4 complimentary
<input type="checkbox"/> In-Kind Sponsorship		All include 2 complimentary registrations
<input type="checkbox"/> Vendor Table		Space for 6ft table at after party. Vendor must provide their own table.

DONOR INFORMATION

Business Name: _____

Contact Name: _____ E-mail: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Credit Card: _____ Expires: _____ Signature: _____

A 5% fee will be applied to all credit card transactions

Benefiting:



100 West 10th Street, Suite #209
Wilmington, DE 19801
Tax ID # is 52-2045298

Sponsorship/Logo

Deadline October 4, 2021

Send .jpeg logo file to Kelly Paustian
at Kpaustian@debreastcancer.org