

Pink Party 2021 at Dover Downs

Bras for the Cause: An “Uplifting” Experience

Help support the Delaware Breast Cancer Coalition in Kent County by creating a one-of-a-kind piece of art! We invite individuals, local businesses, and community organizations to design and create a themed bra that celebrates the stories of the survivors and the spirit of those working to promote breast health!

Submission Guidelines

- **All entries are to be created on a bra no larger than 40D, to be hung on a hanger for display. Must be back-closure type of bra.** You may decorate the front, back and sides. Strapless bras cannot be accepted. Please do not sew the bra closed.
- The inside does not need to be decorated. The internet is a great source for creative ideas on decorating a bra for this cause.
- **Bras should be well constructed, as they will be moved and mounted in various locations.** Appliques and other applied objects should be firmly attached. Sewing is preferable, but strong glues and other mechanical fastening methods are acceptable.
- **Bras are to be constructed of materials that are not soiled, perishable, or in any way inherently dangerous or offensive.** Please do not use food or food products.
- **Bras must be constructed in a manner that allows for mounting or transfer to a hanger.** No backing panels or plaques.
- **Each entry must include a completed entry form, name tag with the designer’s name or business name, and the bra name (optional, but encouraged).** Bra entries may include a short description and/or inspiration for the piece.

Judging

- If the bra fails to meet submission rules and guidelines or is offensive and/or disrespectful, we reserve the right to remove the bra from display and judging.
- All bras that meet submission guidelines will be displayed at the Pink Party 2021 event on October 23 in the Rollins Center. The bras that get the most votes from patrons at the event in various categories, will be the winners. Consider these 3 elements when creating your piece: Concept, Originality and Execution.

- Be sure to share your creation with friends, family, and patrons and encourage them to attend the event and vote!

Submitting your entry

- Please drop off your creation with Nancy McCoy, Dover Downs Hotel & Casino, starting October 18 to October 21, 9am to 5pm daily. Drop-offs will be at the Ticketing Office/Admin Area of Dover Downs (far left side of the Casino building). Once you enter the Ticketing Office, proceed to the door straight ahead and press the buzzer; we will meet you for drop-off. Feel free to display your creation at your business or organization until October 17 to help raise awareness.
- If you have difficulty with the above drop-off times, please contact Nancy McCoy at nmccoy@doverdowns.com or 302-857-3219.
- 100% of the entry fees will be donated to the Delaware Breast Cancer Coalition.
- Thank you for participating in Bras for the Cause!



BRAS FOR THE CAUSE 2021 ENTRY FORM

Entry Fees payable to DBCC (DE Breast Cancer Coalition) or Cash

Event: Saturday, October 23, 2021

Individual: \$20 Per Bra Donation Entry Fee (2 bra entries limit per person)

Company/Organization: \$100 Per Bra Donation Entry Fee

There will be separate prize awards given to Individuals and Companies/Organizations.

Individual Name: _____

Or

Company/Organization Name: _____

Bra Design Name (optional): _____

Contact Info Name: _____

Phone #: _____

Email: _____

Do you wish to have your entry returned? ____ Yes or ____ No

If yes, entries will need to be picked up no later than October 29, 2021

Applicant Signature: _____

Date: _____

Email or mail a copy of the signed entry form to:

nmccoy@doverdowns.com (email preferred)

Nancy McCoy

Dover Downs Hotel & Casino

PO Box 1412, Dover, DE 19903

Cash or check payment will be due upon drop-off of the bra. Happy Bedazzling and Good Luck!