



## Sponsor Registration Form

Please consider serving as a sponsor or exhibitor at our upcoming 24th Annual DBCC Breast Cancer Update.

We anticipate several hundred registrants, including a variety of attendees comprised of survivors, caregivers, medical care providers, students, and members of the general public. Please review the enclosed options for sponsoring below. Your generous commitment to the fight against breast cancer will be acknowledged prominently during the event and online as a supporter of the Update.

Official Company Name as desired for display and recognition: \_\_\_\_\_

Representative/Company Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Website URL: \_\_\_\_\_

Company Description for Sponsor Page (250 words max):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### See Reverse for Details

- \$5,000 Gold Sponsor**
- \$3,000 Founders**
- \$1,500 Medical Leaders**
- \$500 Friends**
- \$100 Non-Profit Exhibitors**
- Unfortunately, we are unable to participate but would like to make a donation to DBCC.

### Payment Information

**Payment Type:**  
 VISA\_\_ MC \_\_ AMEX\_\_ Discover\_\_ Check \_\_  
 Checks should be made payable to the Delaware Breast Cancer Coalition, Inc. Tax ID: 52-2045298

Card # \_\_\_\_\_ CVC \_\_\_\_\_  
 Exp. \_\_\_\_\_ Signature \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Zip \_\_\_\_\_ Amount \_\_\_\_\_

Please note, a 5% fee will be added to all credit card transactions. To avoid this fee, please fill out form and mail it with a check payable to DBCC to 100 W. 10<sup>th</sup> Street, Suite 209, Wilmington, DE 19801. Thank you! Please complete this form and return it to DBCC by **January 17, 2022** with your logo to meet our promotional deadlines for the event. All sponsorship forms and payment should be received no later than **January 17, 2022**. Please send the logo (.png or.jpeg) and MP4 video per level details via email to [kbender@debreastcancer.org](mailto:kbender@debreastcancer.org)

We look forward to seeing you on **February 23, 2022**. If you have any questions, please call Kelly Paustian at (302) 778-1102 x 1010. Thank you for joining DBCC in the fight against breast cancer with your support.



## 2022 Breast Cancer Update Sponsorship level details.

### **\$5,000 Premier Sponsor**

- Company logo displayed on event registration website with link to company site.
- Premier logo placement displayed in the DBCC Facebook, Instagram sponsor thank you post.
- Verbal recognition during the opening remarks.
- Prominent placement of sponsor on conference sponsor page: logo, 250 word description, and URL.
- Premier placement of sponsor provided 60 second commercial, ran 4x during program.
- Premier placement of sponsor name on registration confirmation email sent to all attendees.

### **\$3,000 Founders**

- Company logo displayed on event registration website with link to company site.
- Prominent logo placement displayed in the DBCC Facebook and Instagram sponsor thank you post.
- Verbal recognition during the opening remarks.
- Prominent placement of sponsor on conference sponsor page: logo, 250 word description, and URL.
- Prominent placement of sponsor provided 60 second commercial, ran 3x during program.
- Prominent placement of sponsor name listed in registration confirmation email sent to all attendees.

### **\$1,500 Leaders**

- Company logo displayed on event registration website with link to company site.
- Company logo displayed in the DBCC Facebook and Instagram sponsor thank you post.
- Prominent placement of sponsor on conference sponsor page: logo, 250 word description, and URL.
- Placement of sponsor provided 60 second commercial, ran 3x during program.
- Placement of sponsor name listed in registration confirmation email sent to all attendees.

### **\$500 Associates**

- Company logo displayed on event registration website with link to company site.
- Company logo displayed in the DBCC Facebook and Instagram sponsor thank you post.
- Prominent placement of sponsor on conference sponsor page: logo, 250 word description, and URL.
- Placement of sponsor provided 60 second commercial, ran 2x during program.
- Placement of sponsor name listed in registration confirmation email sent to all attendees.

### **\$100 Friends (Non-Profit Organizations Only)**

- Company logo displayed on event registration website with link to company site.
- Company logo displayed in the DBCC Facebook and Instagram sponsor thank you post.
- Placement of sponsor name listed in registration confirmation email sent to all attendees.

**2022 sponsorship deadline is January 17, 2022 for inclusion in all benefits noted above.**

All sponsor commercials/videos must use royalty free music or they will not play properly once uploaded to YouTube post event. If videos are submitted without music background music will be added to avoid dead air. Please complete this form and return it with payment to DBCC by **January 17, 2022** with your logo to meet our promotional deadlines for the event. Please send the logo (.png or.jpeg) and MP4 video or via a downloadable link per level details via email to [kbender@debreastcancer.org](mailto:kbender@debreastcancer.org)

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