



The Delaware Breast Cancer Coalition Presents...

The 26th Annual Breast Cancer Update

**Conquering the Unknown
While Rising Above a Breast Cancer Diagnosis**

May 15, 2024, 7:30 a.m. to 1:00 p.m.

On Zoom and Live Streaming at Goldey-Beacom College

Dear Friends:

Please join us for the 26th Annual Breast Cancer Update, held on Zoom and Live Streaming at Goldey-Beacom College on Wednesday, May 15, 2024.

Unique among medical conferences in Delaware, the Annual Breast Cancer Update of the Delaware Breast Cancer Coalition (DBCC) provides a 360-degree view of breast cancer research, treatment, and patient experiences. It is one of the few conferences attended by medical professionals, social workers, breast cancer survivors, medical students, and community members, available at no-cost.

The 2024 Breast Cancer Update Program will focus on **Conquering the Unknown While Rising Above a Breast Cancer Diagnosis**. Prominent physicians from throughout Delaware will present on topics ranging from Access, Equity, and Barriers to Care, to Reoccurrence of Breast Cancer.

For more than 25 years, with your support, we have been able to offer this important event to the community free of charge. We anticipate hundreds of registrants, including a variety of attendees comprised of survivors, caregivers, medical care providers, students, and members of the public.

We hope you will consider participating this year as a sponsor. Your generous commitment to the fight against breast cancer will be acknowledged prominently during the event and online as a supporter of the Update.

If you have questions about sponsorship opportunities, please contact Kate Bender at (302) 778-1102 x 1020 or via email at kbender@debreastcancer.org or visit our website at www.debreastcancer.org/breastcancerupdate for more information.

Thank you for joining DBCC as we educate and inform our community about “**Conquering the Unknown While Rising Above a Breast Cancer Diagnosis**.” Together, we can make a difference in the fight against breast cancer in Delaware.

Sincerely,

Marilyn Hyte
Program Chair



The Delaware Breast Cancer Coalition Presents...

The 26th Annual Breast Cancer Update

Conquering the Unknown While Rising Above a Breast Cancer Diagnosis

May 15, 2024, 7:30 a.m. to 1:00 p.m.

On Zoom and Live Streaming at Goldey-Beacom College

Sponsor Registration Form

Please consider serving as a sponsor or exhibitor at our upcoming 26th Annual DBCC Breast Cancer Update. We anticipate several hundred registrants, including a variety of attendees comprised of survivors, caregivers, medical care providers, students, and members of the public.

Your generous commitment as a supporter of the Update helps fund DBCC's vital programs and services in the fight against breast cancer. Please see page 2 for sponsor package benefits and details.

Official Company Name as desired for display and recognition: _____

Representative/Company Contact: _____ Email: _____

Contact Phone: _____ Ext: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Contact for DBCC's Communications team to contact for all sponsor benefit materials.

Name: _____ **Email:** _____ **Title:** _____

See Reverse for Details

- \$3,500 Platinum Sponsor**
(Limited to 3-exhibit spaces in-person)
- \$2,000 Gold Sponsor**
(Limited to 3-exhibit spaces in-person)
- \$1,000 Silver Sponsor**
- \$500 Bronze Sponsor**
- Unfortunately, we are unable to participate but would like to donate to DBCC.

Payment Information

Payment Type:

VISA___ MC ___ AMEX___ Discover___ Check ___

Checks should be made payable to the Delaware Breast Cancer Coalition, Inc. Tax ID: 52-2045298

Card # _____ CVC _____

Exp. _____ Signature _____

Name on Card _____

Billing Address _____

Zip _____ Amount _____

To complete your sponsorship form online or to learn more visit the link below:

<https://give.debreastcancer.org/ge/bcu2024>

Please note a 5% fee applies to all credit card transactions

Please return this form with payment, including sponsorship assets, to DBCC by the **deadline: May 1, 2024**

We look forward to seeing you on **May 15, 2024**. If you have general questions, please call Kate Bender at (302) 778-1102 x 1020. Thank you for joining DBCC in the fight against breast cancer with your support.

**Delaware Breast Cancer Coalition, Inc. 100 W. 10th Street, Suite 209, Wilmington, DE 19801
302-778-1102 x 1020 | www.debreastcancer.org**



The Delaware Breast Cancer Coalition Presents...

The 26th Annual Breast Cancer Update

Conquering the Unknown While Rising Above a Breast Cancer Diagnosis

May 15, 2024, 7:30 a.m. to 1:00 p.m.

On Zoom and Live Streaming at Goldey-Beacom College

2024 Breast Cancer Update Sponsorship Packages

\$3,500+ Platinum Sponsor (Exhibitor: 3 spots available)

- Company logo displayed on event registration website with link to sponsor site.
- Premier logo placement displayed in the DBCC social media sponsor thank you post.
- Verbal recognition during the opening remarks.
- Prominent placement of sponsor on conference sponsor page: logo, 250 words, and URL.
- Premier placement of sponsor logo during program.
- Premier placement of sponsor name on registration email sent to all attendees.
- In-person table exhibit opportunity at Goldey-Beacom, up to 250 people in-person.

\$2,000 Gold Sponsor (Exhibitor: 3 spots available)

- Company logo displayed on event registration website with link to sponsor site.
- Premier logo placement displayed in the DBCC social media sponsor thank you post.
- Prominent placement of sponsor on conference sponsor page: logo, 250 words, and URL.
- Premier placement of sponsor logo during program.
- Premier placement of sponsor name on registration email sent to all attendees.
- In-person table exhibit opportunity at Goldey-Beacom, up to 250 people in-person.

\$1,000 Silver Sponsor

- Company logo displayed on event registration website with link to sponsor site.
- Company logo displayed in the DBCC social media sponsor thank you post.
- Placement of sponsor on conference sponsor page: logo, 250 words, and URL.
- Placement of sponsor name listed on registration email sent to all attendees.

\$500 Bronze Sponsor

- Company logo displayed on event registration website with link to sponsor site.
- Company logo displayed in the DBCC Facebook and Instagram sponsor thank you post.
- Placement of sponsor on conference sponsor page: logo, 250 words, and URL.

Sponsorship confirmation and logo deadline is May 1, 2024.

Return this form with payment, including sponsorship assets to DBCC by the **deadline: May 1, 2024**

Upon sponsorship confirmation, you will be contacted directly for sponsorship benefit assets and details by Katelyn Bender at kbender@debreastcancer.org

If you have general questions, please call Kate Bender at (302) 778-1102 x 1020.