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**19th Annual Go Pink! Campaign Kicks off with a Groovy T-shirt Design
and Brand New “Go Pink Tea in Tees” Event**

Dover, Delaware – Get ready to celebrate breast cancer awareness and support a great cause! Bayhealth Cancer Institute and the Delaware Breast Cancer Coalition (DBCC) are excited to launch their 19th annual Go Pink campaign!

Show your support by purchasing the limited-edition 2024 Go Pink T-shirt – a "super groovy" way to raise awareness and vital funds for those battling breast cancer in Delaware.

"For the first time in 19 years, the Delaware Breast Cancer Coalition's logo will take center stage on the back of the 2024 GoPink! T-shirts. We're incredibly thankful for our partnership with Bayhealth as it not only amplifies our visibility but also expands our reach and solidifies our collaborative efforts," announced Kate Bender, Communications Director at DBCC.

All proceeds will be shared between the Bayhealth Foundation and DBCC to fund breast cancer screenings for underserved populations and increase breast cancer awareness and education efforts.

Join the First Annual Go Pink Tea in Tees!

Mark your calendars for the first-ever Go Pink Tea in Tees on Sunday, September 22nd, at the Grey Fox Grille in Dover. For \$25.00, attendees will enjoy an afternoon of tea (hot and iced), finger sandwiches, delicious treats, and one 2024 GoPink! T-shirt to wear – all while supporting a worthy cause! Don't miss out, register online today for this special event!

<https://give.debreastcancer.org/campaigns/34031-go-pink-tea-in-tees>

Can't make the tea party? No problem!

Purchase your Go Pink T-shirt today and wear it with pride throughout October, Breast Cancer Awareness Month.

Several convenient pick-up options are available:

- **DBCC Dover Office:** (cash and cards accepted)
165 Commerce Way, Suite 2, Dover, DE 19904
Tuesdays 11 am-3 pm
Wednesdays 3 pm-5 pm
Thursdays 9-11 am & 2-4 pm

Drop in at a time listed above or pre-order, and you will receive a phone call from DBCC when your order is ready for pickup!



- **Bayhealth Kent & Sussex Pharmacies:** (cash only) Order online and choose your pick-up location. <https://www.bayhealth.org/go-pink-shirts> **Please note:** Shipping is not available.

Large Group Orders?

Contact Natalie Belcher at nbelcher@debrestcancer.org for details on bulk order discounts and group sales.

Together, we can make a difference in the fight against breast cancer!

About Delaware Breast Cancer Coalition

The Delaware Breast Cancer Coalition (DBCC) is a 501(c)(3) organization offering statewide programs and services. The mission of the Delaware Breast Cancer Coalition, Inc. is to empower its community by raising awareness of breast health issues and increasing access to care through outreach, education, and support services, to facilitate early detection and treatment of breast cancer.

Its vision is to create a community where every person diagnosed with breast cancer is a survivor, and fear and doubt are replaced with knowledge and hope. The DBCC also supports the National Breast Cancer Coalition's advocacy efforts to end breast cancer.

Headquartered in Wilmington with offices in Kent and Sussex Counties, the Delaware Breast Cancer Coalition's programs reach diverse communities to deliver messages that address their unique concerns about breast cancer and early detection. Recognizing the barriers of language, culture, and economics, DBCC trains community advocates through their Peer Mentor Program, as well as works to help educate and encourage women and men to take responsibility for their health through breast health presentations and community health fairs. In addition, the Delaware Breast Cancer Coalition helps those with low incomes and those with little or no insurance receive free or reduced-cost care.

For more information about the Delaware Breast Cancer Coalition, visit the website at www.debreastcancer.org

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