

Annual Impact Report

2023-2024



The Delaware Breast Cancer Coalition (DBCC) is a 501(c)(3) that empowers communities by raising awareness of breast health issues by educating the community, providing outreach to under-served communities, connecting survivors to local resources, and enriching the lives of those living with breast cancer while promoting a healthy community.



Audiences Reached

DBCC's annual outreach and audience overview.



Survivorship Update

A snapshot of survivors served and programs provided to breast cancer survivors.



Donations at Work

An overview of DBCC's expenses and direct program support.



Women's Health Screening

An overview of screening and navigation services provided and audiences served.



The mission of the Delaware Breast Cancer Coalition is to empower our community by raising awareness of breast health issues and increasing access to care through outreach, education, and support services, to facilitate early detection and treatment of breast cancer.

Making a local difference...

A Haitian woman from Dover, originally referred by another navigator, contacted us after seeing a billboard. Concerned about her breast health, she requested our assistance. We accompanied her for her initial mammogram and subsequent diagnostic screening. Despite her young age of 29, the results led to an immediate biopsy recommendation.



Scan to
support
DBCC
today!



**Delaware's Most Trusted
Breast Cancer Resource**
Wilmington | Dover | Rehoboth
debreastcancer.org

Audiences Reached



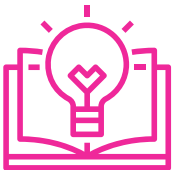
2,677

People reached at educational events and programs.



+11

Newly trained Peer Mentors.



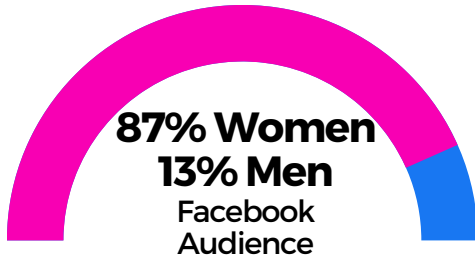
131

Survivors, professionals & caregivers were educated during the 24th Annual Breast Cancer Update held virtually.



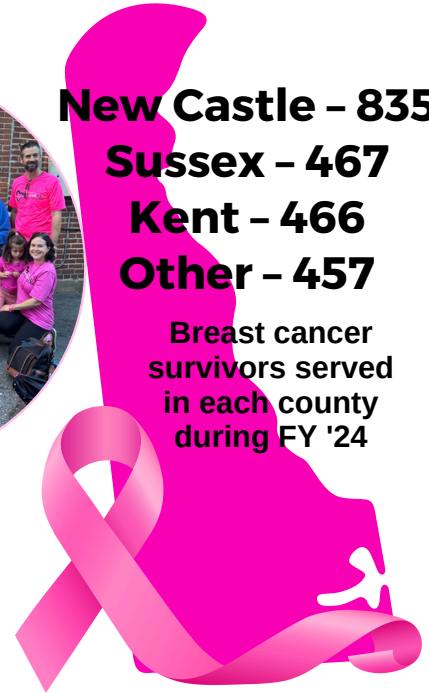
772

People participated in Yes2Health.



New Castle - 835
Sussex - 467
Kent - 466
Other - 457

Breast cancer survivors served in each county during FY '24



Online Audiences



53,000

Annual Website Visits



23,000

Email subscribers



6,375 followers

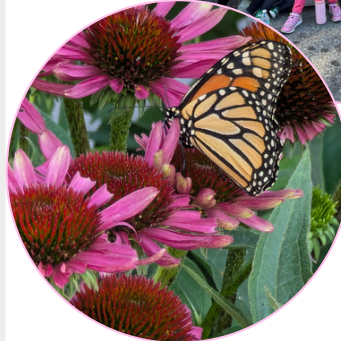
@Debreastcancerco
 @Youngsurvivorsinaction



1,759 followers

@Debreastcancer
 @deyoungsurvivors

As of 10.30.24



Making a local difference...

" I've had the extraordinary benefit of attending the Nurture with Nature (NWN) Programs, where everyone wholeheartedly welcomed not only myself, but my caregiver/wife with open arms. By attending the NWN functions it allows us to leave the day-to-day stressors home for a while and ENJOY TIME with others facing similar circumstances. "

- Richard



Survivorship Update



Our vision is to create a caring community where barriers to breast cancer screenings are removed and all persons at risk served by DBCC have access to quality care and treatment. DBCC will ensure each individual diagnosed receives resources to become a thriving survivor, armed with the knowledge and support needed to conquer this disease.



334
 Breast cancer survivor events held.



2,677
 Local breast cancer survivors served at programs and events.

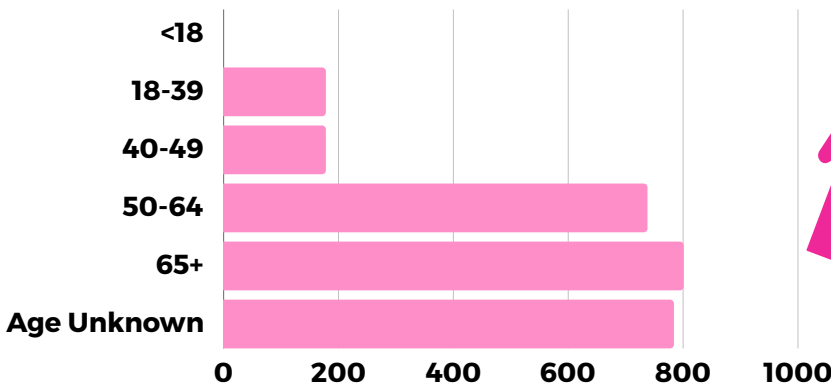


145
 FREE Yes2Health classes offered.



\$126,289
 Provided in assistance to survivors through the Breast Care Assistance Fund.

Survivors Served FY '24 Age Groups



+11
 Newly trained Peer Mentors.

3.8M
 breast cancer survivors are alive in the United States, including women still being treated and those who have completed treatment.

Making a local difference...

" The community and support I have found through DBCC has been instrumental in my healing process. I am so happy to be a proud volunteer and to be a part of this community. "

-Lynette



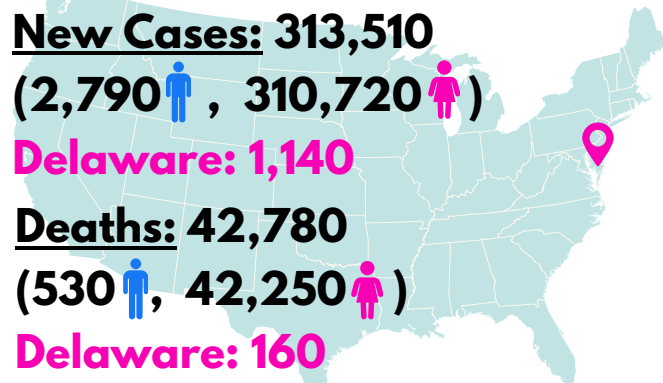
US 2024 Estimates:

New Cases: 313,510
 (2,790 ♂, 310,720 ♀)

Delaware: 1,140

Deaths: 42,780
 (530 ♂, 42,250 ♀)

Delaware: 160



Women's Health Screening



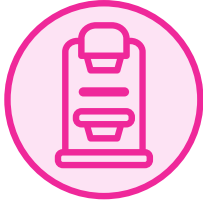
3,022

People reached at DBCC events and programs.



166

Women received free interpretation services.



745

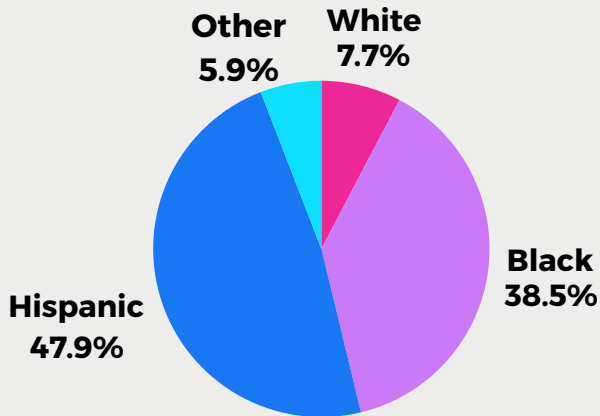
Mammograms were coordinated.



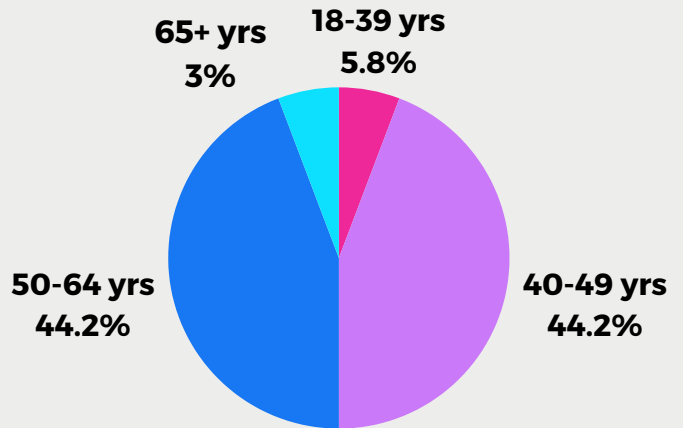
129

Women received free transportation to screenings.

Women's Health Screening Client Race/Ethnicity FY '23-24



Women's Health Screening Ages Groups FY '23-24



Making a local difference...

WOW! Thank you for the box of fabulous "swag" items! I didn't know what I was signing for but I received a big heavy box. When I got home, my mouth dropped open! Geez the goodies just kept coming and coming out of the box. What a treat! I will share these with a gal who is young and deep into treatment for Stage 4 Triple Negative. Jackie continues to work and care for her two young children. She attended the walk on Sunday- "Team Jack Attack". I would like to brighten her day with some unexpected items that can hopefully help her feel a bit pampered. I am grateful for the wonderful items that you gave me at the end of the race.

-Sandy

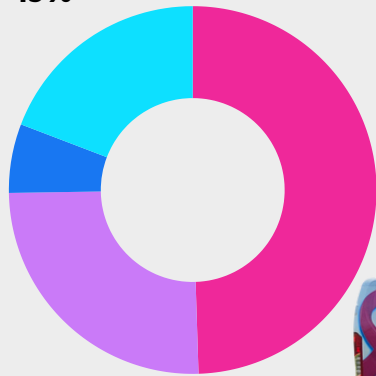
Donations at Work



DBCC Expenses Y/E FY '23-'24

Management
19%

Fundraising
6%



Support & Educational Programs
49%

Women's Health Screening (WHS)
25%



DBCC's **GREATSTUFF**
 SAVVY RESALE  Home

45 mission-driven volunteers help run the day to day business!

" Started volunteering here a few months ago and I have to say the ladies I work with are so wonderful!!! The store is addicting! Can't work without buying!!! Great cause! -Debbie "



Great Stuff Social Media Metrics

- Facebook Page Likes 2,387 (+505 YoY)
- Instagram Followers 1,173 (+232 YoY)

Total Engagements (FB&IG):15,181

DBCC's Great Stuff Savvy Resale & Home is a unique upscale shop in Wilmington, DE. The shop offers a variety of high-quality designer merchandise.

Net proceeds benefit the Delaware Breast Cancer Coalition.

www.greatstuffresale.com