



The Delaware Breast Cancer Coalition Presents...

The 27th Annual Breast Cancer Update

May 14, 2025

**8:00 a.m. to 12:00 Noon
Presented on Zoom**

Dear Friends:

Please join us for the 27th Annual Breast Cancer Update, held virtually via Zoom on Wednesday, May 14, 2025.

Unique among medical conferences in Delaware, the Annual Breast Cancer Update of the Delaware Breast Cancer Coalition (DBCC) provides a 360-degree view of breast cancer research, treatment, and patient experiences. It is one of the few conferences attended by medical professionals, social workers, breast cancer survivors, medical students, and community members, available at no-cost.

The 2025 Breast Cancer Update Program will focus on **Breast Cancer: The State We're In.** Prominent physicians from throughout Delaware will present on topics ranging from Triple Negative Breast Cancer (TNBC) Population Health Research to Genetic Testing to Nutrition & Survivorship.

For more than 26 years, with your support, we have been able to offer this important event to the community free of charge. We anticipate hundreds of registrants, including a variety of attendees comprised of survivors, caregivers, medical care providers, students, and members of the public. Your continued support is critical to ensuring this important educational public health service continues to be available to the breast cancer community.

We hope you will consider participating this year as a sponsor. Your generous commitment to the fight against breast cancer will be acknowledged prominently during the event and online as a supporter of the Update.

If you have questions about sponsorship opportunities, please contact Lauren Balcerak at (302) 778-1102 x 1013 or via email at Lbalcerak@debreastcancer.org or visit our website at www.debreastcancer.org/breastcancerupdate for more information.

Thank you for joining DBCC as we educate and inform our community about "**Breast Cancer: The State We're In.**" Together, we can make a difference in the fight against breast cancer in Delaware.

Sincerely,

Marilyn Hye
Program Chair



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Sponsor Registration Form

Your generous commitment as a supporter of the Update helps fund DBCC's vital programs and services in the fight against breast cancer.

Please see page 2 for sponsor package benefits and details.

Official Company Name as desired for display and recognition:

Representative/Company Contact: _____ Email: _____

Contact Phone: _____ Ext: _____

Mailing Address: _____ City: _____ State: _____

Zip: _____

Contact for DBCC's Communications team to contact for all sponsor benefit materials.

Name: _____ Email: _____ Title: _____

See Reverse for Details

\$2,500+ Gold

\$1,500+ Silver

\$500+ Bronze

\$175+ Non-Profit Organizations

Unfortunately, we are unable to participate but would like to donate to DBCC.

Payment Information

Payment Type:

VISA__ MC __ AMEX__ Discover__ Check __

Checks should be made payable to the Delaware Breast Cancer Coalition, Inc. Tax ID: 52-2045298

Card # _____ CVC: _____

Exp. _____ Signature _____

Name on Card _____

Billing Address _____ Zip _____

_____ Amount _____

To complete your sponsorship form online or to learn more visit the link below:

<https://give.debreastcancer.org/ge/bcu2025>

Please note a 5% fee applies to all credit card transactions

Please return this form with payment, including sponsorship assets, to DBCC by the **deadline: May 1, 2025**

If you have general questions, please call Lauren Balcerak at (302) 778-1102 x 1013. Thank you for joining DBCC in the fight against breast cancer with your support.



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2025 Breast Cancer Update Sponsorship Packages

\$2,500+ Gold

- Verbal recognition during the opening remarks.
- Opportunity to share up to 1 minute video with live audience during a break.
- Company logo displayed on event registration website with link to sponsor site.
- Premier logo placement displayed in the DBCC social media sponsor thank you post.
- Prominent placement on conference sponsor page: logo, 250 words, and URL.
- Premier placement of sponsor logo during program.
- Premier placement on social media banner leading up to the event.
- Premier placement of sponsor name on registration email sent to all attendees.

\$1,500+ Silver

- Company logo displayed on event registration website with link to sponsor site.
- Company logo displayed in the DBCC social media sponsor thank you post.
- Placement on conference sponsor page: logo, 250 words, and URL.
- Placement of sponsor name listed on registration email sent to all attendees.

\$500+ Bronze

- Company logo displayed on event registration website with link to sponsor site.
- Company logo displayed in the DBCC Facebook and Instagram sponsor thank you post.
- Placement on conference sponsor page: logo, 250 words, and URL.

\$175+ Non-Profit Organizations

- Company logo displayed on event registration website with link to sponsor site.

Sponsorship confirmation and logo deadline is May 1, 2025.

Return this form with payment, including sponsorship assets to DBCC by the **deadline: May 1, 2025**

Upon sponsorship confirmation, you will be contacted directly for sponsorship benefit assets and details by Lauren Balcerak at lbalcerak@debreastcancer.org (302) 778-1102 x 1013