

# Annual Impact Report

**2024-2025**

The Delaware Breast Cancer Coalition (DBCC) is a 501(c)(3) that empowers communities by raising awareness of breast health issues by educating the general public, providing outreach to under-served populations, connecting survivors to local resources, and enriching the lives of those living with breast cancer while promoting a healthy community.



## Audiences Reached

DBCC's annual outreach and audience overview.



## Survivorship Update

A snapshot of breast cancer survivors served and programs provided.



## Donations at Work

An overview of DBCC's expenses and direct program support.



## Women's Health Screening

An overview of screening and navigation services provided and audiences served.



The mission of the Delaware Breast Cancer Coalition is to empower our community by raising awareness of breast health issues and increasing access to care through outreach, education, and support services, to facilitate early detection and treatment of breast cancer.

## Making a local difference...

I provided interpretation and emotional support for a very nervous constituent during her biopsy appointment and held her hand during the procedure.

She was having intense guilt, believing the mammogram results were her fault since she had no family history of cancer. I reassured her that results are never a personal failure and reminded her that a biopsy is a necessary step for further analysis, which often yields benign results.

She said she was extremely thankful for the DBCC's presence and support during such a difficult and stressful circumstance.

- Ivy, DBCC Patient Navigator



Scan to  
support  
DBCC  
today!



**Delaware's Most Trusted  
Breast Cancer Resource**

Wilmington | Dover | Rehoboth

**debreastcancer.org**

# Audiences Reached



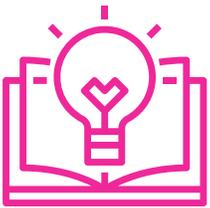
**6,408**

People reached at educational events and programs.



**+14**

Newly trained Peer Mentors.



**117**

Survivors, professionals & caregivers were educated during the 27th Annual Breast Cancer Update held virtually.



**1,100**

People participated in Yes2Health.

## Online Audiences



**59,416**

Annual Website Visits



**41,452**

Email subscribers



**10,022**

Social Media Followers

As of 11.13.25

Breast cancer survivors served in each county during FY '24 -'25

**New Castle - 1,008**

**Kent - 499**

**Sussex - 599**

**Other - 748**



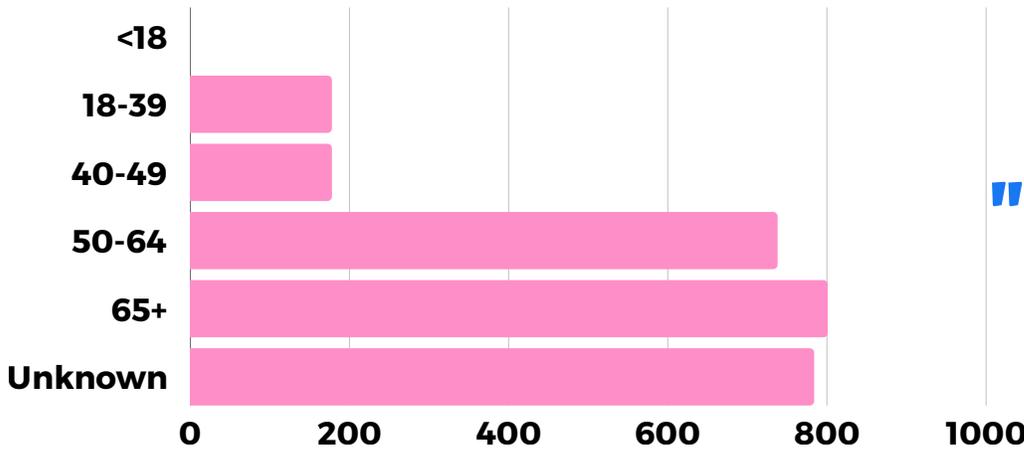


# Survivorship Update

Our vision is to create a caring community where barriers to breast cancer screenings are removed and all persons at risk served by DBCC have access to quality care and treatment. DBCC will ensure each individual diagnosed receives resources to become a thriving survivor, armed with the knowledge and support needed to conquer this disease.



● Survivors Served By Age Group FY '24-'25



## Making a local difference...

“ Thanks for going to my first chemo with me, doctor’s appointment with Dr.V., and for shaving my head. (Hard to believe I am thanking you for that!) ”

- Robyn,  
Breast Cancer Survivor



**334**  
Breast cancer survivor events held.



**2,594**  
Local breast cancer survivors served at programs and events.



**+14**  
Newly trained Peer Mentors.



**\$163,180**  
Provided in assistance to survivors through the Breast Care Assistance Fund.



**128**  
FREE Yes2Health classes offered.



# Women's Health Screening



**6,408**

People reached at DBCC events and programs.



**343**

Women received free interpretation services.



**1,119**

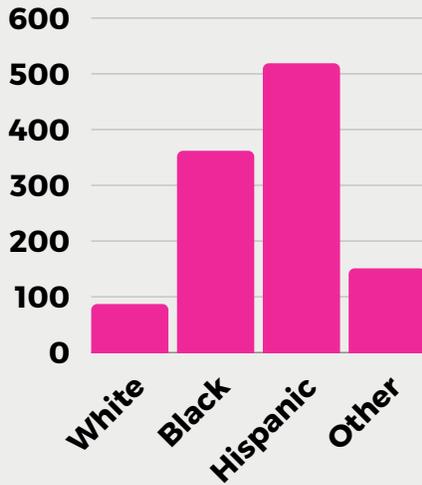
Screenings were coordinated.



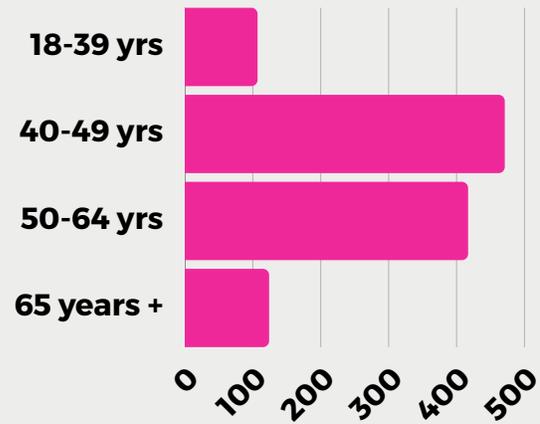
**249**

Women received free transportation to screenings.

**Women's Health Screening Client Race/Ethnicity FY '24-25**



**Women's Health Screening Age Groups FY '24-25**



## Making a local difference...

“ My family, my faith, and the Delaware Breast Cancer Coalition have been my guiding lights.

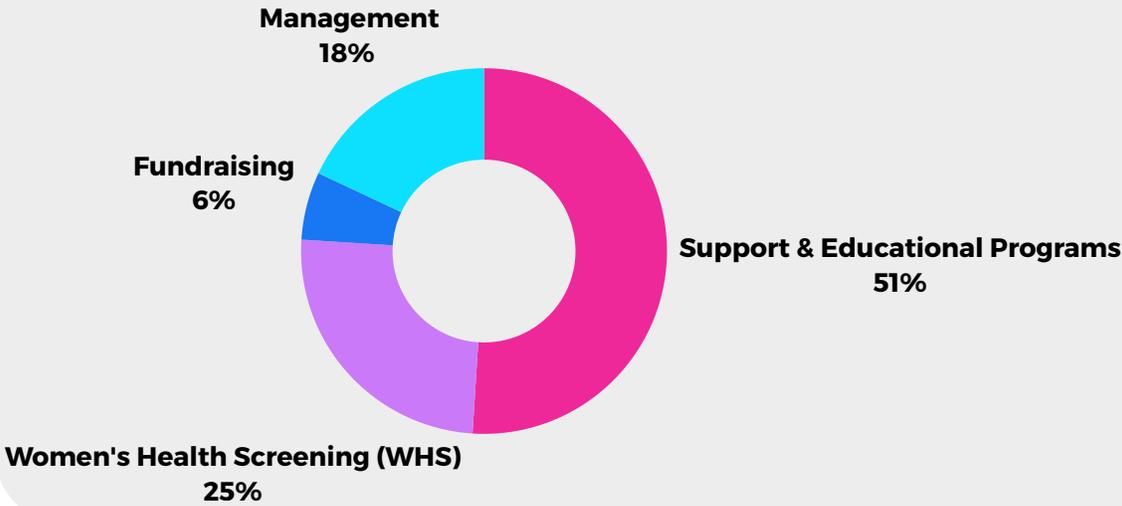
I'm just thankful to still be here. - Abel





# Donations at Work

## DBCC Expenses Y/E FY '24-25



DBCC'S **GREATSTUFF**  
 SAVVY RESALE  Home  
[www.greatstuffresale.com](http://www.greatstuffresale.com)



DBCC's Great Stuff Savvy Resale & Home is a unique upscale shop in Wilmington, DE. The shop offers a variety of high-quality designer merchandise.

Net proceeds benefit the Delaware Breast Cancer Coalition.

**Award winning Instagram!**



**Social Media Audiences**  
 Instagram: 1,517 followers  
 Facebook: 2.6k followers

**45** mission-driven volunteers help run the day-to-day business!