

Community Partner Fundraiser Tips for success!



Whether you are planning a high-energy "A-thon" or a formal event to benefit the Delaware Breast Cancer Coalition (DBCC), successful community partner fundraising relies on a blend of dedication, clear logistics, and emotional connection to the cause!

Tag DBCC

It is crucial to tag or invite DBCC as a collaborator in all social media posts and invite as co-host on any Facebook Events created for sharing. This notifies DBCC's team of the post and allows us to share it to our page and audiences directly!

Facebook: @debreastcancerco <https://www.facebook.com/DeBreastCancerCo/>

Instagram: @debreastcancer <https://www.instagram.com/debreastcancer/>

LinkedIn: <https://www.linkedin.com/company/delaware-breast-cancer-coalition/>

View DBCC Community Partner Fundriaser Events Here:

<https://debreastcancer.org/about/community-partner-fundraisers/>



Time

Plan your event with 2-3 weeks to promote it to your audience. Ensuring enough time to plan, and promote your event is key!



Promotion

Use all channels available. Share save the dates, early bird specials, send via work e-newsletters, email, social media, and texts to help spread the word!



Audience

Tie in a connection to the cause, or a fundraising goal as a part of the *why*. Consider your target audience and who you want to reach and what will engage those audiences to participate.



Donations

Create a variety of fun ways participants can engage and give; raffles, purchases, tributes, merchandise, baked goods always reminding audiences of DBCC and the cause their donations are supporting.

Thank you for supporting the Delaware Breast Cancer Coalition!



Below are resources to assist you in promoting DBCC as a beneficiary of your fundraising event. For more information and details on upcoming events, please visit: debreastcancer.org.

Mission

The mission of the Delaware Breast Cancer Coalition (DBCC) is to empower our community by raising awareness of breast health issues and increasing access to care through outreach, education, and support services, to facilitate early detection and treatment of breast cancer.

DBCC Overview

Since 1991, the Delaware Breast Cancer Coalition (DBCC) is a 501(c)(3) that empowers communities by raising awareness of breast health issues through survivorship support services, outreach, and education, in order to facilitate the early detection and treatment of breast cancer.

DBCC encourages everyone to share and advocate breast health awareness. We help those with low incomes and those with little or no insurance to receive free or reduced-cost care.

DBCC's Impact in Delaware 2024-2025:



2,594

Local breast cancer survivors served at programs and events.



334

Breast cancer survivor events held.



\$163,180

Provided in assistance to survivors through the Breast Care Assistance Fund.

Making a local difference...

”

My family, my faith, and the Delaware Breast Cancer Coalition have been my guiding lights.

I'm just thankful to still be here.

- Abel, Male Breast Cancer Survivor

”

